



"Scary"

"Mysterious"

"Plausible"

"Strange"

"Kept me

"Unsettling"

Guessing"

"Wow"

"Creepy"

FIVE WENT INTO THE WOODS  
FOUR CAME OUT... CHANGED.

WHAT'S YOUR THEORY?



# THEORIES

## THEY CAN'T ALL BE WRONG

**CONCEPT:** What if a group of conspiracy theorists stumble into a real conspiracy?

**LOGLINE:** In a town where conspiracy theories are the norm, a group of friends must confront mysterious forces in a race against time to save themselves, the town, and possibly the world from homicidal madness!

**VISUAL STYLE:** Industrial, dark, moody, pensive, gritty, realistic. Low key, high contrast, almost noir. Subtle VFX and shocking special effects.

**TOPICAL BUT TIMELESS:** Everyone loves a good mystery, but audiences today require "reality" in their entertainment. The film, game, and TV show use real conspiracies and real information to explore, in a fictional narrative, the investigation of real mysteries and possible explanations while developing a storyline and characters for the audience to love.

### AUDIENCE DEMOGRAPHICS:

#### 10-17

Young males will love the tech & gadgets, conspiracy theories, action, visual and special fx as well as the interactive game elements, a graphic novel series, branded spy gadgets, and webisodes.

#### 18-24

The variety of unique male and female characters in this age range, with similar life struggles, provide appeal to both men & women in this age group as they will be able to identify with them.

#### 25-39

Despite dealing with darker elements, the investigation and forensic exploration is family friendly and even educational, something for the whole family to enjoy.

#### 40+

People 40+ are also represented by a characters in this age range. This group, fans of CSI, X-Files, and the mystery genre, will enjoy the films and television shows.

Audiences who loved The X-Files, CSI, Unsolved Mysteries will love Theories.

In a town where conspiracy theories are the norm, a group of friends must confront mysterious forces in a race against time to save themselves, the town, and possibly the world, from homicidal madness!

A loose group of conspiracy theorists receive a tip about a possible event in a local restricted area. The group decides to camp out to witness the mysterious event first hand, despite the close proximity to a local cult. They are reluctantly joined by Jenny, a young woman devastated by the suicide of her father and her mother's subsequent alcoholism. What they experience defies description, leaving them with hallucinations. Even worse, Jenny's young and naive step-brother has gone missing. Lexie, the group's photographer, manages to obtain strange photos of the event. Eli, the oddball hacker, is suddenly being pursued by mysterious corporate thugs and is convinced that it is related to a hack job he and Sean committed weeks earlier. Jenny feels she can't go to the authorities because her brother's escapades and disappearances are so common they no longer take them seriously. Eli realizes that using a "black box" approach, giving Sean the hacking instructions without the details of seeing what was downloaded and from whom, has left his friend in the vulnerable position of not knowing the identity of the enemy. Eli comes to the conclusion that he must find and analyze the data which seems to have gone missing with Sean. In the woods near where they were camping a body is discovered, so badly burned that it will require DNA to identify the victim. After providing the authorities with Sean's DNA, Jenny and her mother wait, fearing the worst. Then, in the middle of the night, Jenny receives a mysterious call telling her that her brother is alive and being held by the cult. Jenny takes it upon herself to investigate by going to the cult under the pretence of wanting to join. The egomaniacal cult leader, who enjoys watching his pet crocodiles feed on human flesh, is always on the hunt for another young bride. He allows Jenny to enter the compound and begin the joining process. As Jenny is sucked into the world of the cult and the hallucinations increase, the mysterious corporate thugs begin to close in on the group of conspiracy theorists. Meanwhile, Eli works frantically to track down the data that will provide the key to what is going on in the town. When the data is found and the group reviews it, they discover that they, the cult, and the town, are part of an appalling experiment designed to turn average people into killing machines. Still unclear as to who is behind it or why, they realize to their horror that Jenny has just stepped into the middle of the next experimental test. The race is on to save Jenny, themselves, the town, and possibly the world, from a murderous fate!

### SOCIAL MEDIA:



[www.facebook.com/TheoriesMovie](http://www.facebook.com/TheoriesMovie)



[www.twitter.com/theoriesmovie](http://www.twitter.com/theoriesmovie)



[www.youtube.com/channel/UCW5GuBidwfYT5hZYs7NMLNw](http://www.youtube.com/channel/UCW5GuBidwfYT5hZYs7NMLNw)



[www.theoriesmovie.com](http://www.theoriesmovie.com)

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### LEADS

CONNECTION?

- troubled by father's death
- looking to leave it all behind

Jenny's brother, questions mainstream media

- Ambitious outsider
- Will do anything to fit in.

Trouble with a capital "T"

- Risks everything to save her mother
- reckless hacker
- desperate to uncover the truth

**MARIE-JOSÉE DIONNE AS JENNY**

**BEN ROBITAILLE AS SEAN**

**JORDAN TOWES AS CHARLES**

**ALI JOHNSON AS LEXIE**

**TABITHA CARTER AS SARAH**

**SAM DIBI AS ELI**

## What's your theory?