



## Cross Border Relations Drive “Interstate 90” Full Throttle into the CineCoup Top 15 Vote

“Interstate 90” is a road movie that fuels up in Northern Ontario and takes the audience on an action-packed thrill ride across the border and down Interstate 90 to Boston. The feature film project is part of the CineCoup Film Accelerator – an innovative concept where filmmakers complete weekly missions and fans in Canada and around the world vote for the films they would like to see made. The top projects are optioned, with one team receiving up to \$1 million in financing to make their film and guaranteed distribution in Cineplex theatres. A dream come true for indie filmmakers!

“Interstate 90” is a strong contender to make the Top 15 because it combines high octane, adrenaline pumping action with the relatable story of a damaged man ([Jessie Pavelka](#)) finding the strength to revenge his family’s death while learning to live again. Another aspect of the script that is garnering support from fans is that the strong female lead ([Sitara Hewitt](#)) is a bounty hunter determined to finish the job she was hired to do – even when chased by a mysterious and ruthless Frenchman ([Frank Chiesurin](#)). This is definitely a film fans want to see made.

It is also a film that Canada should want to see made. So often our beautiful country stands in as other locals. “Interstate 90” makes no pretense about the fact much of the action takes place in Northern and Southern Ontario. Stunning scenery will be the backdrop with the towns and cities visited celebrated rather than disguised.

“Interstate 90” has already built a strong following among international fans. The i90 Army of supporters – many in the United States and the United Kingdom – work tirelessly to promote and hype our project. It is now time to make building our Canadian fan base a priority. We intend to do this by targeting the media in communities that will be touched by the project; by attending events (such as ComiCon and Fan Expo) where fans of action films congregate; and by reaching out to media that covers and supports indie filmmakers.

To learn more about CineCoup and why all the hype about the “Interstate 90” project, check us out at <http://www.cinecoup.com/i90film/hype-it> , RSVP our Facebook event Let’s Hype Interstate 90 into the Top 15! <https://www.facebook.com/i90film/events> and follow us on Twitter [@i90film](#).

It’s going to be a journey to remember, so jump in... we’d love to have you ride shotgun as we drive “Interstate 90” all the way to the CineCoup Top 15!