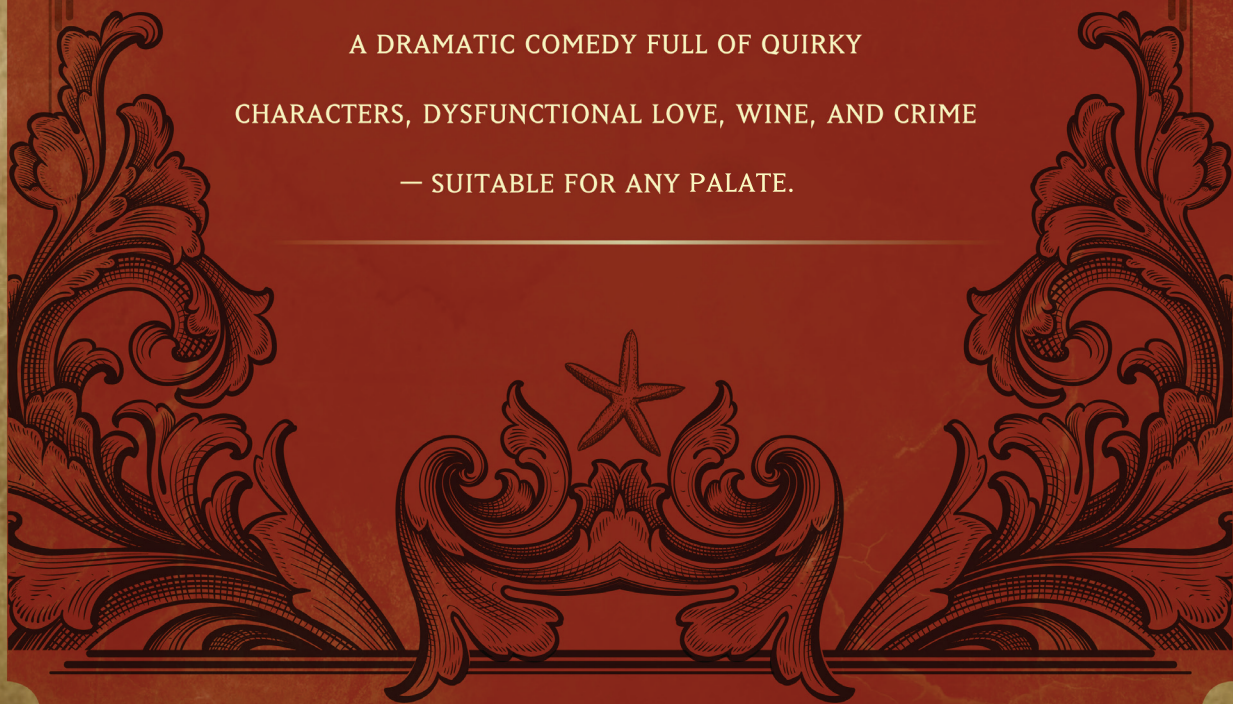




Ruby Starfish



A DRAMATIC COMEDY FULL OF QUIRKY
CHARACTERS, DYSFUNCTIONAL LOVE, WINE, AND CRIME
— SUITABLE FOR ANY PALATE.



liquid trout

presents

Ruby Starfish

Synopsis

Reclusive winemaker Ecker Mills just achieved his fourth consecutive victory in a small town's wine competition. But earning his fifth is going to prove tougher than he thought.

When Ecker's old age catches up to him, he is forced by his loving granddaughter, Maggie, to hire some extra hands on the Vineyard to help him attain his record breaking fifth win. This comes in the form of Dalton and Ned -- two small time crooks who "through the grapevine" are told of Ecker's fortune, supposedly hidden somewhere on the estate. Posing as distant relatives, the two attempt to win over the family and find their precious loot. But their plan complicates when they're challenged by Ecker's rivals, the pompous Klapperstein brothers, who will stop at nothing to win next year's competition. With Dalton beginning to fall for his "cousin" Maggie Mills and a documentary film crew showing up on Ecker's door step, the simple heist turns into sour grapes.

This is the second film by Cooper Bibaud and Danny McDougall. It's a dramatic comedy full of quirky characters, dysfunctional love, wine, and crime -- suitable for any palate.

The Hook

Ruby Starfish isn't just our film, we want it to be our country's film. We want to showcase Canadian wine in a way that has never been done. To do this, we will leverage the power of the Dimerocker social engagement platform to hold a contest open to the world.

Not only will this capitalize on the already growing audience from the Cinecoup challenge, it will also showcase the power and reach of a strong idea paired with an interactive social platform.

Our goal is to encourage wineries, merchants, bloggers, vloggers and wine clubs from across Canada (and tap on a few international shoulders) to submit a one-of-a-kind wine and video detailing its taste and why it should be chosen to carry the name of Ruby Starfish. Fans will vote for their favourite submission based on the video, narrowing the field down to a Top 10.

Top 10 submissions will be invited to present their wine to a panel at a live-streamed event in Vancouver, BC to select the winner. The panel will be made up of wine critics and merchants from across the country, project representatives from Cinecoup and the Ruby Starfish Power Trio, as well as one fan selected via the contest. Together, they will select the winning wine that will appear in the completed film.

A portion of the financing received from Cinecoup will go towards a limited production of Ruby Starfish wine, which will then be sent to fans who supported the Indiegogo campaign at the applicable level.

FROM THE
WRITERS OF LOVE/HATE



**YELLOWKNIFE
FILM FESTIVAL**
Official Selection

FAVA AWARD OF EXCELLENCE
Best Picture

AMPIA NOMINATED
Best Picture
Best Director

To learn more about Ruby Starfish
follow the links below:

Project Package
<http://www.cinecoup.com/grapes>

Hype it! Pitch Video
<http://www.cinecoup.com/grapes/hype-it>

For more information about the
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