



90 min Horror Comedy Thrill Ride



# VAN GORE

*Art imitates death.*

## A Character-Driven, Coming of Age Story with an Unsettling Gothic Backdrop

Sally Harker, a socially outcast freshman, develops a connection with her eccentric art professor, Art Van Clarke, whose own radical, organic artwork is making waves in the art community of a 1960s metropolis. Coming too close to her would-be mentor, Sally uncovers the shocking secrets of his craft: he paints with the remains of the recent dead and, under the sinister pseudonym of Van Gore, intends on using her for his next masterpiece.

## Making Horror a Back to Basics Art Form

With CGI-ridden, surface level action films diluting the box office, we are keen to show a return to a practical and back to basics approach to horror films and filmmaking with Van Gore. Understanding that we are in a genre that caters to those looking for unique, inventive gore and the potential dose of nudity, we are also driven to deliver a film that is rife with character-driven drama and ultimately a character transformation that will be sure to surprise not only horror fans but moviegoers in general. With practical effects and a slow burning, coming of age story as the film's foundation, we're driven to make Van Gore a serious horror film with the occasional tongue-and-cheek wink.

## Van Gore's Legacy

As of April 11th, 2011, Van Gore was selected as the winner of the Hobo with a Shotgun faux trailer contest, earning the original two-minute trailer a spot on the Hobo with a Shotgun international DVD and Blu-Ray release. Not only did this victory gain the project an immense amount of publicity, having the outcome announced on Ain't It Cool News, but it was also featured in over 30 international, national, and local news outlets including Rue Morgue, CBC Radio, and Dread Central. Through interviews, news features, North American-wide screenings, and social network leveraging, Van Gore has established a passionate fan base that is eager to see and willing to support a feature film transition orchestrated by the trio of award-winning creators Keith Hodder, Peter Strauss, and Jerrad Pulham.

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