



Orangutan Guerillas

Media Pitch

WHO KNEW? A cameraman for one of Canada's top media outlets discovers, while on holiday, a little known crisis well underway in Borneo and Sumatra that is literally driving Orangutans to extinction, destroying Indonesia's rainforests, and has become a major contributor to climate change. Palm Oil. It's a product found in food, personal care products and fuel. The worldwide demand for palm oil has been on a huge upswing since 2000 as food manufacturers moved to this cheaper alternative oil for processed foods. Initially promoted as a healthier alternative to "non-transfat" foods, Palm Oil, upon closer examination has its own health risks. Given what we now know, do we really want to continue consuming huge quantities of palm oil, in light of so much damage?

Orangutan Guerillas will take the theatre audience on a visually stunning adventure as the film journeys through the archipelagos of Indonesia to uncover the realities behind palm oil. Along with footage of rainforests and orangutans in jeopardy, the viewers will follow some dedicated and brave Indonesians on their adventure of trying to save their environment, despite corporate and government pushback and corruption. This film will challenge viewers with ways they can help too. This isn't a wildlife documentary. It's a call to action.



Can a daring bunch of activists, innovators and non-conformists change the fate of the rainforest and orangutans?

Synopsis

The world is addicted to palm oil, an ingredient in 40% of consumer products. The orangutan, our closest relative in the animal kingdom, is facing imminent extinction as a result – along with Indonesia's rainforest, a major threat in the world's climate crisis. As Indonesia risks losing 98% of its forests in 10 years, a daring bunch of grassroots activists, innovators & non-conformists have emerged to fight for orangutan habitat, expose corruption & wrongdoing & win hearts and minds. With an undefeatable spirit they might be orangutan's last hope for survival.

In this story of triumph & courage against great odds, all is not lost, & incredible heroes are emerging.

Mark J. Bochsler: Director & Director of Photography
Sandra M. Leuba: Producer
Emily J. Hunter: Producer of Marketing & Outreach
Peter Wintonick: Senior Advisor

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