

For Immediate Release  
April 4, 2013

For Further Media Information Contact:  
OverCat Communications  
Audrey Hyams Romoff 416.966.9970 ext. 222  
[ahromoff@overcatcommunications.com](mailto:ahromoff@overcatcommunications.com)

## 70's INSPIRED DRAMATIC THRILLER - THE FALL - GUNNING FOR TOP PRIZE CineCoup Accelerator entry gaining popularity

Filmmakers Shawn McLaughlin, Michael Mityok and Dana Barnaby have come a long way from film studies class in Calgary. The trio have banded together to participate in CineCoup's Film Accelerator program. **The Fall**, a dramatic thriller homage to such 70's films as *Badlands*, *Five Easy Pieces* and *Vanishing Point* that explores the enduring themes of love, violence, disillusionment and redemption, has made it through the first elimination round and is trending quite well. The winning entry, judged on a number of criteria including the trailer and marketing acumen, will receive up to 1 million dollars in production financing and a guaranteed theatrical release in Canada.

McLaughlin, Mityok and Barnaby who all moved to Vancouver to pursue their careers in film and television were collaborating on a television series when they learned about the CineCoup Accelerator opportunity. Through their connections, they were able to entice actors Vincent Gale and Jordana Laryg to participate in the project. The storyline is deceptively simple: two mismatched lovers – a gun toting sociopath and a down on her luck small town waitress see in each other the hope of a better future. But nothing is ever as it seems and were it not for an "explosive" bath tub encounter things may have turned out very differently.

The second round of voting to establish the top 40 films opens on Thursday, April 4<sup>th</sup> and closes on Sunday, April 7<sup>th</sup> at 11:59 pm. **The Fall** trailer can be **viewed** at [www.cinecoup.com/the-fall](http://www.cinecoup.com/the-fall), **liked** at <https://www.facebook.com/TheFallTheTrailer> or **followed** @TheFallTrailer.

