



**Project Title:** Memoria  
**Genre:** Drama / Science-Fiction

**Cinecoup Project Package:** [www.cinecoup.com/memoria](http://www.cinecoup.com/memoria)  
**Memoria 'Hype It' Mission video:** [www.cinecoup.com/memoria/hype-it](http://www.cinecoup.com/memoria/hype-it)

Produced, Written, Directed by Maikol Pinto  
 Produced by Jamie McMillan  
 Produced by Jeffrey Royiswky  
 Music by Alexander Mann

#### **Logline:**

An old man loses his memory due to Alzheimer's. His son-in-law, a scientist, builds a machine to communicate with him through his dreams.

#### **Synopsis**

Memoria is a Drama, Science Fiction feature film, about the hidden connections between Alzheimer's, memory loss, and dreams. The concept itself poses the question: Can people with Alzheimer's regain their full memory in the subconscious world of their own dreams?

The film follows our main character, John, who has had Alzheimer's for many years, and has lost most of his memory. His daughter, Kate, has been trying to take care of him, and she continuously struggles to deal with her father's ailing health. Her husband, a scientist, attempts to build a machine that allows him to communicate with his father-in-law through his dreams.

#### **Media Pitch**

Our media pitch is geared towards the general consumer, through television and the web, to bring awareness to Alzheimer's disease. Many people are touched by Alzheimer's in one way or another, whether it be a friend or family member with the disease. This pitch video is designed to capture the essence from the original concept trailer. Our topic is closely related to current events that are taking place around the world, with the expansion of the various high profile brain mapping projects that are being developed.

#### **Team information:**

Maikol Pinto, Jamie McMillan, and Jeffrey Royiwsky are all graduates of OCAD University's "Integrated Media" Program. They met during their years of study, and have worked together on many film projects, including being involved in the T24 Challenge held by the Toronto Youth Short Film Festival. Maikol Pinto's film "Prolepsis" was also nominated for "Achievement in Direction" at the 2012 Toronto Youth Short Film Festival.

Alexander Mann is a Toronto based musician and film composer, also known as 'People in the Clouds' on SoundCloud.