



Scam Expansion

1. *App: MOBILE SCAM*©

People feel a personal connection to the topic of scams. Our MOBILE SCAM© app is a resource designed to create an on-line community of like-minded people who continuously participate in the on-going conversation surrounding fraud. This community is our market – and it covers a massive demographic: anyone affected by scams.

The app will include:

- a. **SCAMS TO WATCH OUT FOR**©: a board for people to upload a one-minute video explaining the scam they have fallen prey to,
- b. **SCAM CHAT**©: a forum for people to discuss the latest scams and how to avoid them,
- c. **STOP SCAM**©: an easy to navigate resource to direct users to local authorities governing frauds of all types in any given city,
- d. **SCAM NOW**©: up-to the minute news, statistics and reports from law enforcement agencies around the world who deal with these crimes,
- e. **SCAM COMMUNITY**©: a notice board for local anti-fraud initiatives around the world,
- f. **SCAM BLOG**©: a daily blog about scams,
- g. **SCAM ARTISTS**©: a direct line of communication between ourselves and our fan-base so we can keep them posted as to the development of new content such as the documentary, the sequels and whatever community outreach programs we participate in as filmmakers.

2. *Documentary: "SCAM: THE TRUTH*©"

"Exposes the reality behind telephone fraud schemes."

- a. Go beyond the stats. CAFC reports that only 1%-5% of victims of fraud actually report it. So, as staggering as the numbers are, 95% of the story remains uncovered.
- b. How do callers get recruited?
- c. How does law enforcement fight these crimes?
- d. How are victims really affected? How does it affect their families?
- e. We go where law enforcement can't: into the call centers and across international borders to visually connect the networks involved.

3. *Sequels/Prequels*

"The world of Scam is easily expanded upon. The scheme is so complex and multi-leveled, the reach of the con-artists is so broad and law enforcement is so ill-equipped to fight these crimes that there's a story of a scammer and her victims everywhere you look."

- a. *prequel: "SCAM: A LIFE*©"
VINCENT arrives on a visit from London and on a fun night of debauchery finds genuine love in an unlikely place: he falls madly in love with exotic dancer, LAURA. He pulls her away from her "guy" SAUL and the underworld she's caught up in. He decides to move to Seattle with her, but can't get the government paperwork together to get a legit job. So, he works under the table at a movie theatre from 4am-noon as a cleaner for \$6.00/hr, although he has a Master's Degree in Communications from the UK. When they discover she's pregnant, Vincent swallows his pride and looks for opportunities in the only place available... the world of SCAM. He gets involved with the same people he tore Laura away from, and although the money starts rolling in, he is certainly paying the price.
- b. *sequel: "SCAM: OUT OF ASHES*©"
- -spoiler alert- -
In the fallout of SCAM, the crime ring has literally been burned to the ground and the con-artists have been taken down... all except DARCY, the young caller we saw introduced to the operation at the opening of the original film. He discovers the stash of leads and pre-paid phones and saunters off to start his own operation. He teams up with some misfit teens, recruits a veritable army of callers and proceeds to build the next incarnation of a "Scam" empire: only this call center is tricked out with the latest digital technology and hacker software. They assemble a "Monster," a Frankenstein super-computer that gathers information, processes it and spits out leads and victim information at terrifying speeds. Armed with detailed meta-data gathered from people's on-line profiles, these fraudsters are way ahead in the psychological warfare that is telephone scams. CYNTHIA, the cop driven by deep personal loss to stop the scammers, continues to walk that fine-line between going beyond the call of duty and going beyond the law. Meanwhile, MARIO, the grandson of a scam victim has decided to take justice into his own hands and is on a violent rampage to bring the operation to its knees.