

14-Apr-13
FOR IMMEDIATE RELEASE



cinecoup.com/scam
cinecoup.com/scam/hype-it
[facebook.com/events/127954060731102](https://www.facebook.com/events/127954060731102)

Contact: Sharon Anne Roberts
Email: anne.sharon@gmail.com
Phone: (604) 329-7919

Contact: Sage Brocklebank
Email: tallsage@gmail.com
Phone: (604) 779-5230

FOR IMMEDIATE RELEASE: SAVING BC FILM WITH A MILLION DOLLAR "SCAM"

Local artists compete in a national program to win a million-dollar budget for a feature film. Their movie, "Scam" deals with telephone fraud. Inspired by a events that rocked the lives of one of the filmmakers' families.

Dreams Beyond Thirty is the Vancouver based production company that brought you "Felony" *The Fringe Play*, the award-winning smash hit at last year's Vancouver International Fringe Festival (see attached review). Their latest venture is a new movie, "SCAM": an electrifying crime drama about the very real phenomenon of telephone fraud, the scammers who perpetrate them and the elderly victims they prey upon.

According to the latest CAFC (Canadian Anti-Fraud Centre) statistics, over 76 million dollars were reported lost internationally to telephone scams originating in Canada in 2012 – an increase of over 27 million dollars from 2010. Canada is a major player in these schemes, yet the story is rarely told. It has affected a member of our collective deeply, and we've decided to take action. We have a story consultant on board who used to run this type of operation. We have also consulted with an investigator with the Vancouver Police's Anti-Fraud Division to insure that the law enforcement's perspective is accurately portrayed. We are drawing on real life stories from all sides of the scam.

The film is an entry in the CineCoup Film Accelerator (www.CineCoup.com): a nation-wide competitive platform that awards the winner with a ONE MILLION DOLLAR budget and a guaranteed theatrical release in Cineplex Odeon theatres in January, 2014. The contest ushers in the new generation of independent filmmaking where micro-budget films can compete with Hollywood blockbusters because of affordable production-quality technology, autonomous on-line distribution and the limitless reach of social media marketing.

Dreams Beyond Thirty is committed to telling stories that shed light on the shady world of crime. By creating a visceral understanding of the criminal mind, we hope to enlighten audiences about how and why people choose crime and how to avoid becoming a victim. This story needs to be heard. We are the ones to tell it. And this framework will allow us to reach the broadest audience possible.

