

Rosalind Revenge Media Release

After being promoted, Inspector Rosalind Mason arrives at what seems to be a typical murder scene only to discover her lover is the victim. *Rosalind Revenge* underlines the struggle the LGBT community continues to overcome by challenging the stagnant archetypes of crime films. It also challenges traditional marketing techniques by engaging the audience through every step of the filmmaking process. Truly a one-of-a-kind film experience!

Over the past couple of months the *Rosalind Revenge* team has been competing hard within the CineCoup Film Accelerator. Starting with a two minute trailer and working our way up the ranks, we are thrilled to be celebrating our spot in the Top 40.

To explore our project package, please visit <u>www.cinecoup.com/rosalindrevenge</u>.

For our official Hype It! press release video, please visit <u>www.cinecoup.com/rosalindrevenge/hype-it.</u>

Please join us for our Hype It Rosalind Revenge Cocktail Party on April 26, 2013 at the University of Lethbridge from 7pm to 10pm MST. For more information, please check out our event at <u>Bit.ly/Hypelt.</u>

If you are unable to attend the event, feel free to check out the live stream which will be posted on the Facebook page during the event.

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