# **CINECOUP PRESENTS: HYPE IT! The Top 15 Vote** Uprising, Lonely Tom Productions

#CineCoupTop15
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### **MEDIA PITCH**

Lonely Tom Productions is doing something HUGELY different with the way Canadian film is seen. With Uprising, we're taking an extremely unique and minimalist approach in tackling a concept of HUGE scope: Revolution. It's not simply black and white like other mainstream films about revolution; we never cut away from our main characters and we see the whole film from their perspective. With this approach, we get a personal, relatable, raw, realistic account of how events unfold, and in the process our audience witnesses how the SMALLEST people can make the BIGGEST difference. This film is directed to appeal to a general consumer media as frequent moviegoers by making the movie-going experience more exciting

# **PROJECT TITLE**

Uprising

#### LOGLINE

Set in the near future, a small group of young revolutionaries initiate change among the disparity created by two societies. Their revolution is soon flawed by the human element of betrayal, success is not the only battle they must fight; they must fight each other.

# **SYNPOSIS**

Set across a post-nuclear landscape, a new society has been formed to work towards a better future. Outside this society rests a colony of settlers left behind. Unable to join with the rest of civilization, the Colony scrounges off what is left of the surrounding desolate land. When a treaty that protects their land is broken between the two societies, the Colony is left defenseless with only its people to make a stand. A group of young men find the courage to lead a movement to save their land and the people in it, but are changed in the process. Their numerous failures shake their spirit as one of the young men's betrayal surfaces as their enemy knows their every move.

#### **TEAM INFORMATION**

Team Uprising by Akash Sherman (writer/director, age 18), Timothy Choy (composer/social media manager, age 18), and Zachary Vydra (producer/production designer, age 19) who make up Lonely Tom Productions, a small filmmaking team based out of Edmonton, Alberta. This film collective has been working together for 3 years and has participated in internationally recognized film festivals such as Edmonton International Film Festival (EIFF) and Future of Cinema Film Festival in Michigan where they have won several awards for their short films. At their young age, Lonely Tom Productions is confident and ambitiously striving to change how Canadian film is viewed worldwide through their approach to Uprising.

# URLs (CineCoup project package, Hype It! Mission, Facebook Event)

CineCoup project package: <a href="http://www.cinecoup.com/uprisingmovie/">http://www.cinecoup.com/uprisingmovie/</a>

Hype It! Mission: <a href="http://www.cinecoup.com/uprisingmovie/hype-it">http://www.cinecoup.com/uprisingmovie/hype-it</a> Facebook Event: <a href="https://www.facebook.com/events/460905660651682/">https://www.facebook.com/events/460905660651682/</a>

Secondary Collective Event (Edmonton Teams): https://www.facebook.com/events/364757713644037/



